

CONSERVING THREATENED SPECIES & ECOSYSTEMS WORLDWIDE

FFI



Tracking Change - lessons from FFI's approach to understanding livelihoods impact

Matt Walpole

Fauna & Flora International

19th July 2007





FFI's DGIS/RefIL Programme



- To strengthen the capacity of FFI and its partner agencies to deliver effective livelihood interventions which reduce both poverty and threats to biodiversity across its project portfolio.
- To enable FFI to share successful experiences both internally and with other organisations, and therefore to contribute more effectively to influencing international policy and practice.



FFI's earlier biannual reporting system



DEVELOPMENTS

Describe briefly any key achievements /developments that have occurred in the last 6 months

IMPACT ASSESMENT

What conservation impacts has the project achieved? Were these expected or unexpected? What evidence you have for these impacts.



DGIS/ReflL project planning framework



- **1. What is the conservation problem/threat that you are trying to address?** (*Project rationale and goal*)
- **2. How does this relate to poverty, livelihoods and human needs?** (*what are the links between conservation and human needs?*)
- **3. What are the objectives of the project or proposed intervention?** (*what do you hope to achieve?*)
- **4. What activities will be undertaken?** (*what will be done to achieve the project objectives, and when?*)
- **5. What outputs will result from the project or proposed intervention?** (*tangible deliverables such as reports, number of people trained, jobs created, organisations or networks established, policies developed, laws amended, etc.*)



DGIS/ReflL project planning framework



- **6. What outcomes do you expect for poverty/livelihoods/human needs?** (*what will change because of the project?*)
- **7. How will you know?**
- **8. How will these outcomes help achieve the conservation goals of the project?**

<i>Target group</i>	<i>Change expected</i>	<i>Measure/ Indicator</i>	<i>Way of measuring</i>



FFI annual reporting framework



- Questions about activities/outputs and outcomes (what has changed?) divided by conservation activity type
- Focus on evidence
 - Individuals or organisations receiving training and capacity building are using their improved skills, experience or capacity to do more or better conservation work than before
 - People targeted by education and awareness raising efforts are more aware of particular conservation issues and have changed their attitudes and/or behaviour in relation to these issues
 - Information gathered by the project in surveys, monitoring or research has been used for improved conservation
 - **Efforts to take account of human needs have resulted in people's livelihoods or wellbeing being improved**



Benefits/Strengths



- Clarity
- Brevity
- Stimulating critical thinking
- Generating much more/valuable information
- Efforts to synthesis and share/feed back
- Recognising where more help needed



Challenges



- Ensuring complete buy-in
- Ensuring a common understanding of livelihoods
- Ensuring evidence is presented (collected?)
- Consistency and sufficiency
- Timescales and reporting intervals
- Continued difficulties with synthesising/feedback
- Continued challenges in using the data
- Time and resources



Opportunities....



- “What do you personally feel has been the most important or significant achievement by the project this year?”



Choices....



- Mainstreaming vs. Cherry-picking?



The end (or the beginning....?)

