


# **How do we know if we're being successful in mainstreaming?**

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# KEY QUESTIONS

1. Are our assumptions correct about our mainstreaming equation?
2. Is our mainstreaming strategy effective in achieving our desired outcomes?
3. How can we easily track progress?



<u>What are we trying to do:</u>	PROBLEM	BDY	SECTOR	APPROACH	OUTCOMES	FACTORS
<u>How do we know if we're doing it successfully?</u>		Status of that BD	Appropriateness of the sector to address problem	Evidence of the approach or mechanism (s) in use	Progress towards <b>outcomes</b> (upstream to down)	Status of those factors

Possible indicators

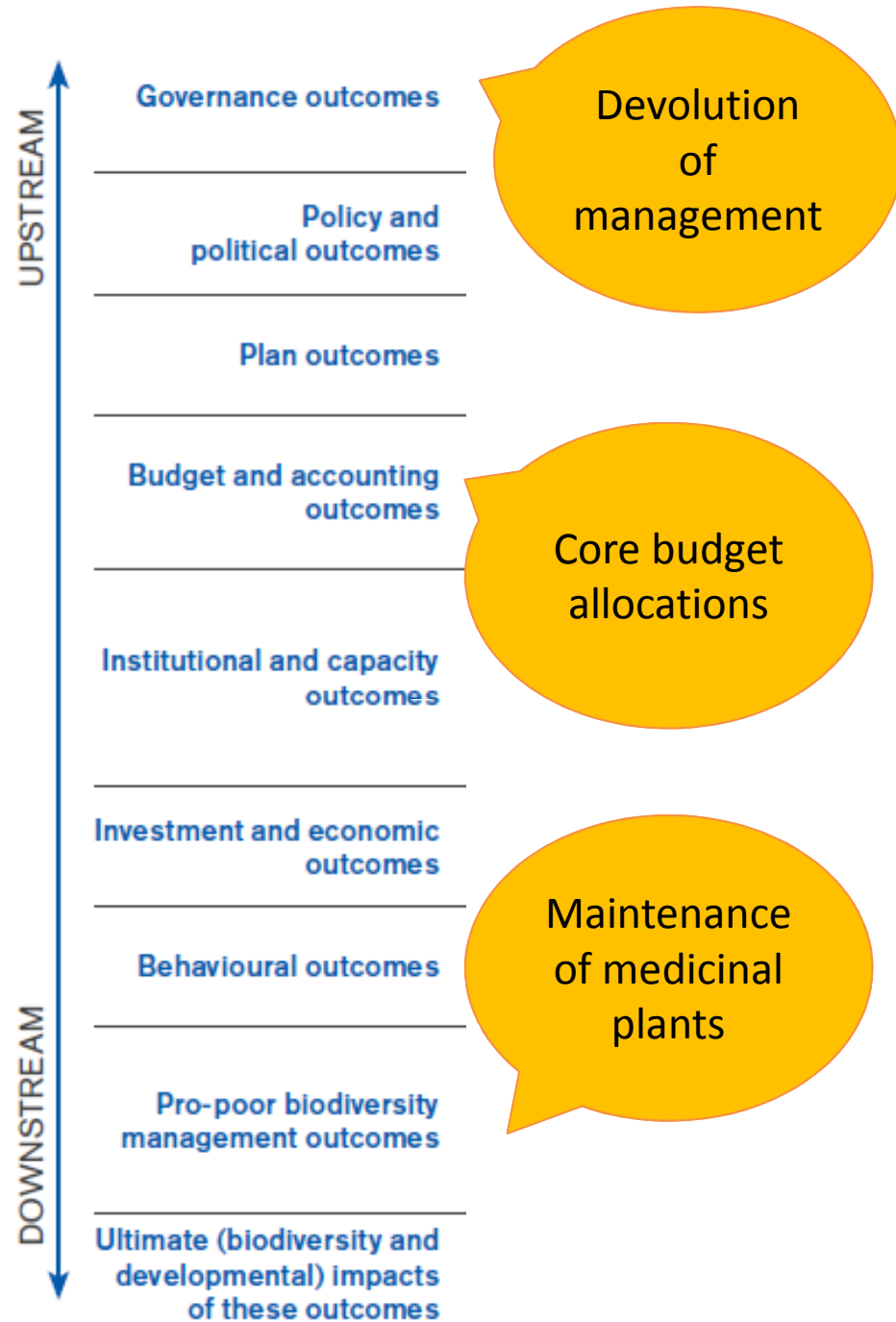


- Is the selected mechanism in place?
- Has your desired outcome occurred?
- Are the enabling factors changing?

# Types of mainstreaming outcomes:



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# NBSAPs revision example - outcomes

<div>UPSTREAM</div> <div>DOWNSTREAM</div>	Governance outcomes	Outcome	Looking for evidence that
	Policy and political outcomes	Governance	NBSAP revision process involves the poor in defining their biodiversity-related priorities
	Plan outcomes	Political	high-level statements on poverty reference the importance of freshwater biodiversity
	Budget and accounting outcomes	Plan	Other sectoral plans reflect the importance of freshwater BD: water, agriculture, fisheries, mining, etc
	Institutional and capacity outcomes	Budget	Adequate funds earmarked for freshwater biodiversity management
	Investment and economic outcomes	Capacity	Sufficient capacity is allocated to implement the agreed approach including e.g. management plans
	Behavioural outcomes	Ultimate	Status of freshwater biodiversity improved and contributions to rural livelihoods achieved (through e.g. fisheries, water purification, etc)
	Pro-poor biodiversity management outcomes		
	Ultimate (biodiversity and developmental) impacts of these outcomes		



# E-SMART Principles:

Efficient

Specific

Measurable

Achievable

Realistic

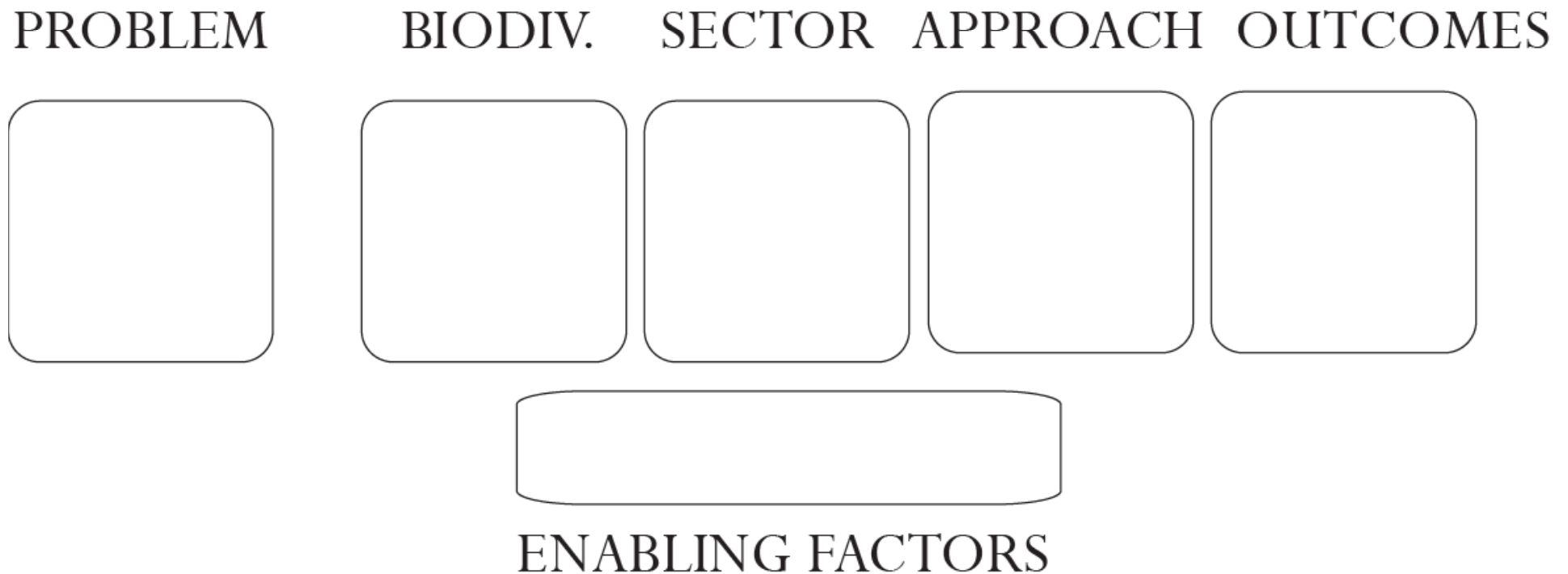
Time-bound

*Better to pick a few simple things to monitor and actually do it, than to have a comprehensive and elaborate system but do it at all!*

Focus in on poverty outcomes

Brian Jones

# MAINSTREAMING EQUATION:



# MAINSTREAMING EQUATION:

Protect medicinal plants by incorporating these plants into the forestry sector by modifying management plans in order to maintain populations and ensure access to local communities.

PROBLEM



BIODIV.



SECTOR



APPROACH

MANAGEMENT  
PLAN



OUTCOMES



ENABLING FACTORS

# MAINSTREAMING EQUATION:

PROBLEM



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# MAINSTREAMING EQUATION:

Are our assumptions correct?

PROBLEM



BIODIV.



SECTOR



APPROACH



OUTCOMES



ENABLING FACTORS

# MAINSTREAMING EQUATION:

Is the sector the most appropriate?

PROBLEM



BIODIV.



SECTOR



APPROACH



OUTCOMES



ENABLING FACTORS



# MAINSTREAMING EQUATION:

Is our approach effective?

PROBLEM



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SECTOR



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# MAINSTREAMING EQUATION:

Are medicinal plants included in management plan? Do communities have improved access?

PROBLEM



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# MAINSTREAMING EQUATION:

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OUTCOMES



ENABLING FACTORS

Are the medicinal plant populations  
stabilizing?

# MAINSTREAMING EQUATION:



Does the forestry department understand the importance of medicinal plants? Is our communication strategy effective?

# MAINSTREAMING EQUATION:

Protect medicinal plants by incorporating these plants into the forestry sector by modifying management plans in order to maintain populations and ensure access to local communities.

PROBLEM



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OUTCOMES



ENABLING FACTORS

# Exercise: Identifying mainstreaming indicators

Recalling your mainstreaming equation, select 2-3 overall indicators, selecting from:

- Are your assumptions correct?
- Is the selected mechanism effective?
- Has your desired outcome occurred?
- Are the enabling factors changing?
- Are you reaching stakeholders effectively?