U-PCLG Discussion Guide for Radio Talk Shows

**KNOWLEDGE - ATTITUDE - BEHAVIOR CHANGE OBJECTIVES**

*Advocating for Delivering benefits to front-line communities who are experiencing the burden of conservation.*

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>EQUAL AND FAIR DISTRIBUTION OF COSTS AND BENEFITS FROM THE NP.</th>
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<tbody>
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<td>Music Video And Radio Talk shows</td>
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<tr>
<th>Target Audience</th>
<th>UNSUSTAINABLE BEHAVIORS</th>
<th>SUSTAINABLE ALTERNATIVE BEHAVIORS</th>
<th>DESIRABLE KABS CHANGES</th>
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<tbody>
<tr>
<td>Direct: Policy makers(UWA hoteliers, NGOs)</td>
<td>• Inequitable sharing of tourism revenue with frontline communities.</td>
<td>• Participatory approach to management of park revenue</td>
<td><strong>KNOWLEDGE</strong></td>
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<td>Key Influencers:</td>
<td>• There is a lot of corruption in revenue sharing at sub county level.</td>
<td>• Increased involvement of local people in decision of ICD projects.</td>
<td>• Increased awareness of great apes conservation and poverty alleviation linkages</td>
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<td>• Revenue sharing packages should not go to well off members but poor ones (widows).</td>
<td>• Good share is agreed upon as compensation fee after crops and livestock lost to wild animals (revised).</td>
<td>• Awareness of a linkage between revenue sharing and crop raiding</td>
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<td>• Unfair treatment of locals after crop raiding (no compensation).</td>
<td>• Park management and tourism operators/enterprises to agree increasing the job opportunities for the locals in relation to the outsiders.</td>
<td>• I know that the local community plays a vital role in bringing revenue to the country</td>
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<td>• Park management failing to control the problem of crop raiding.</td>
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<td>• I know that an increase in gorilla permit levy will reduce poverty level the Bwindi community</td>
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<td>• Denying the batwa communities from benefiting</td>
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<td>• I know there exists a Tourism Revenue Sharing (TRS) policy arrangement at Bwindi</td>
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from sheep and goats projects like other communities.

- More national park-related jobs filled by local people with better pay in comparison to the outsiders (from 15000/= to 50,000/= per month for waiters in lodges).
- Greater equity in tourism revenue sharing.
- Better access to sustainable resource use.
- Revision of gorilla revenue sharing programme so that people near the park are considered first.
- Punishment of leaders who mishandle the revenue sharing money.
- Restructure the method of distributing money at local level like LC1 not sub county level.

ATTITUDE

- I believe we can work together to change the current park revenue sharing benefits
- I believe that the locals have the right to receive a fair share from the revenue.
- I believe that tourists who come to see gorillas bring great benefits to our village and country
- I believe that it's a corporate responsibility to give back to the community.
- I believe that we improve the standard of living of Bwindi community, our sale will also increase.
- I believe that those living around Bwindi deserve to live a better life.
- I believe that any policy maker can influence the increase of gorilla permits levy.
- I believe that the more jobs for local people, the more equitable revenue sharing.
BEHAVIOR

- I will encourage my fellow business people to partner with conservation organisations around Bwindi.
- I will advocate for an increment of revenue sharing benefits to the community
- I will advocate for more increase of gorilla permit levy.
- I will ensure revenue sharing is distributed from LC1 levels not sub county levels.
- I will ensure that there is no political interference during the distribution of ICD projects