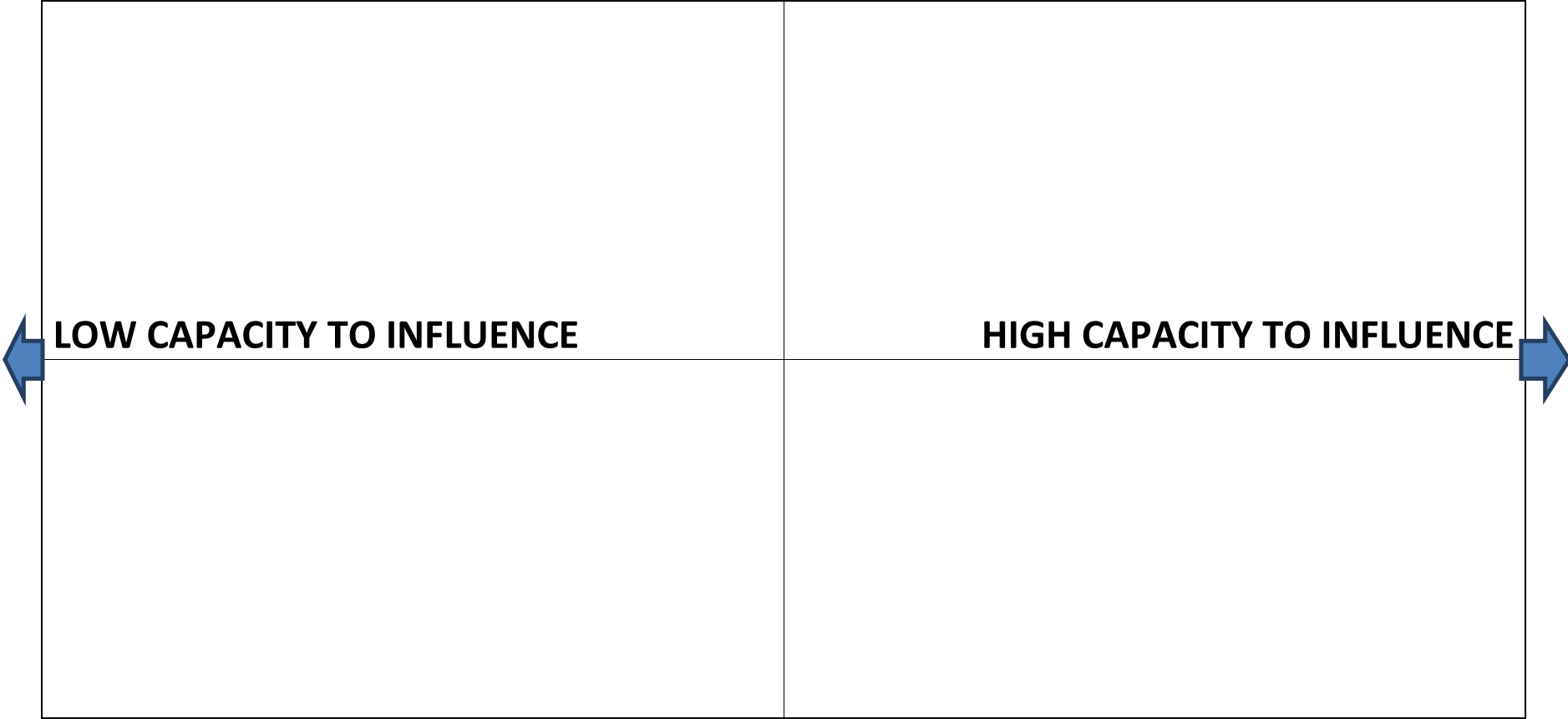
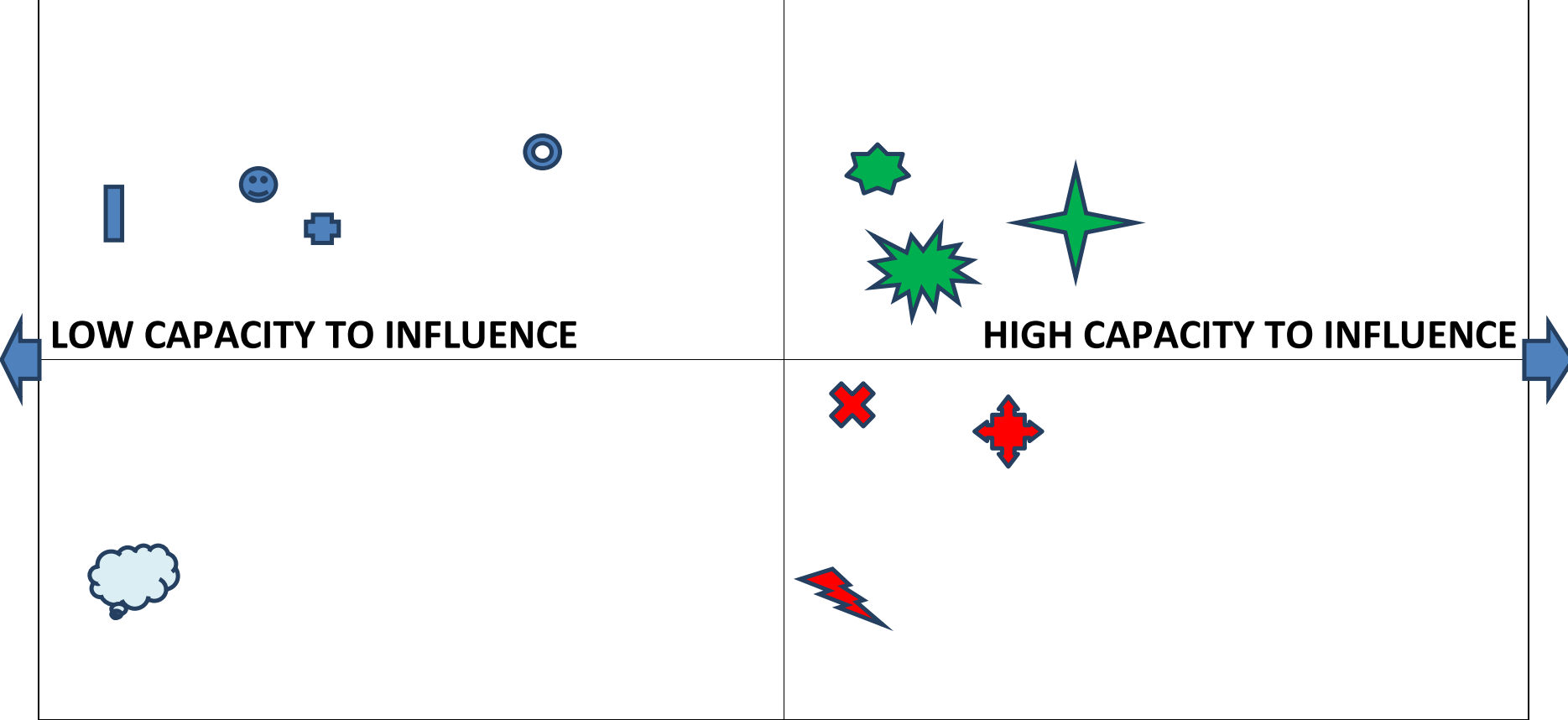


  
**STAKEHOLDER SUPPORTS THE DESIRED OUTCOME**



**AGAINST THE OUTCOME**  


↑  
**STAKEHOLDER SUPPORTS THE DESIRED OUTCOME**



**LOW CAPACITY TO INFLUENCE**

**HIGH CAPACITY TO INFLUENCE**

**AGAINST THE OUTCOME**

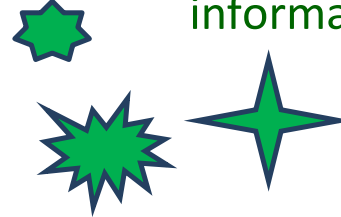
STAKEHOLDER SUPPORTS THE DESIRED OUTCOME

Opinion surveys, or organise joint statements, from these stakeholders – to improve their influence



LOW CAPACITY TO INFLUENCE

Identify and mobilise these stakeholders' powers of influence: political, financial, informational, representative or positional



HIGH CAPACITY TO INFLUENCE

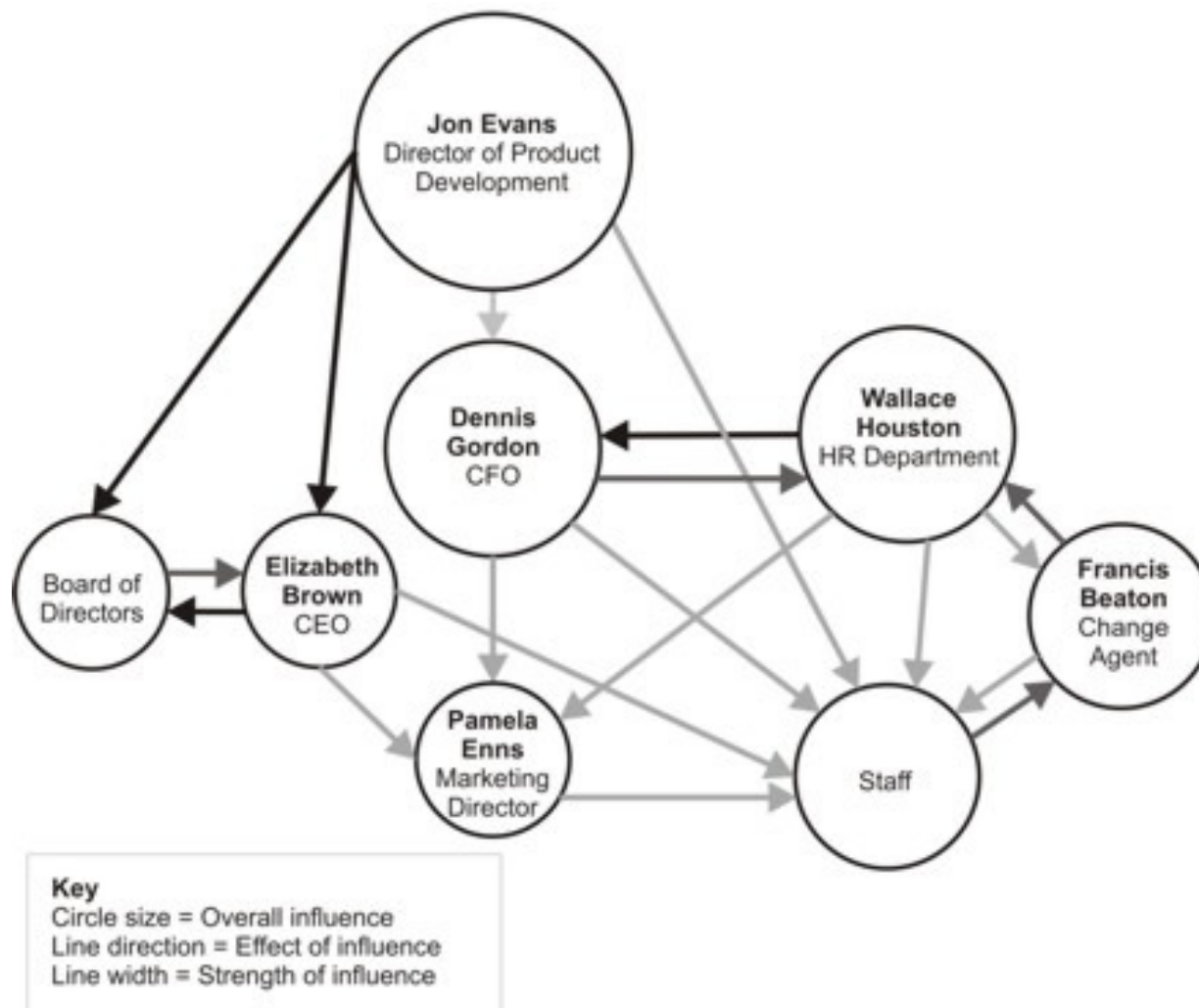


[Not priority stakeholders]



Identify interests of these stakeholders consistent with the biodiversity outcome  
e.g. BD-related jobs, revenue, risk reduction, foreign investment, climate change adaptation, green economy...

AGAINST THE OUTCOME



**Understand how decisions are made, by whom and when**